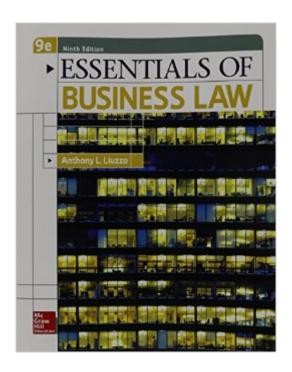
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Essentials Of Business Law





Synopsis

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is easeâ *ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

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I needed this book for my Business Law class. It was a great resource. I loved the clear explanations and the numerous examples pertaining to each concept. Highly recommended.

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